



WMHA Fundraising and Sponsorship Policy

As per Article 3f, WMHA will engage in activities to raise funds necessary to meet its objectives. Fundraising and Sponsorship is intended to offset the high cost of hockey and thus seek to encourage mass participation as per Article 3.2.

1) WMHA Sponsorship

- a) WMHA will seek sponsorship of teams and events in order to facilitate attainment of an objective of the Executive.
- b) Term, rates and approval of sponsors will be set out by the Fundraising Committee and Executive.
- c) Assignment of funds raised will be subject to WMHA Executive approval.
- d) All teams and members of WMHA shall participate in sponsorship activities as approved by the Executive (i.e. wear sponsor logos on uniforms).

2) WMHA Fundraising

- a) WMHA will seek fundraising opportunities for the organization in order to facilitate attainment of an objective of the Executive.
- b) All teams shall participate in WMHA fundraising activities as required by the Executive and/or fundraising committee.
- c) Teams/individuals that opt not to participate in fundraising will not be eligible to receive the benefits of the fundraising activities and may be required to pay extra fees for team/league events.
- d) A percentage of fundraising may be provided to each team participating in fundraising activities at the discretion of the Executive.
- e) All teams will appoint at least one (1) parent representative to assist with WMHA fundraising activities. The parent representative may be required to meet with and report to/for the Executive.

3) Team, Group and Individual Fundraising

- a) Teams, groups of teams or individuals claiming to represent the Walden Minor Hockey Association without the approval of the Executive shall be automatically suspended and dealt with by the Executive.
- b) Each team (coaching staff and parents) is responsible for any and all operating costs for the playing season other than ice time and equipment that is allotted by the Executive.
- c) Teams may apply to WMHA Executive to raise funds for team activities.
- d) Funds raised shall be used for one of the following approved items:
 - i) Extra ice time for practices, approved exhibition games, and skill development
 - ii) Tournament registration fees
 - iii) Coaching and trainers supplies (items become property of WMHA at season's end)
 - iv) Player/team equipment as approved by the Executive

- e) Teams wishing to raise funds for any item not included in Section 3d above must apply to the WMHA Executive through the Fundraising Coordinator.
- f) Any funds not used by end of season must be returned to WMHA.
- g) WMHA is not responsible for any debts incurred by individuals or team fundraising.
- h) Prior to any fundraising taking place, the team shall complete the “WMHA Fundraising Request” form and submit it with a team budget to their division Convenor complete with full fundraising details.
- i) No fundraisings shall take place until the request is approved by the WMHA Executive.
- j) Each team participating in Fundraising activities shall submit detailed records within seven (7) days of the completion of the fundraising activity. Records must include fundraising amounts and original receipts for expenditures.
- k) Fundraising activities that may be approved by the Executive include the following:
 - i) Bottle drives
 - ii) Barbecues
 - iii) Car washes
 - iv) Merchandise sales (not door-to-door)
 - v) Tag days
 - vi) Raffles and/or sport pools (lottery licence requirements must be met)
 - vii) 50/50 raffles during games (lottery licence requirements must be met)
- l) Fundraising activities that will not be approved include the following:
 - i) Alcohol/booze raffles
 - ii) Door-to-door sales (chocolates, tickets, etc)
 - iii) Any activity that conflicts with a WMHA sponsor or WMHA fundraising activity
 - iv) Any activity that conflicts with WMHA, NOHA and/or Hockey Canada policy

4) WMHA Fundraising Committee

- a) At the commencement of each season, the Fundraising Chair shall recommend a Fundraising Committee consisting of no less than three (3) members of WMHA.
- b) The fundraising committee shall:
 - i) Set out objectives for fundraising and sponsorship that meet the objectives of WMHA
 - ii) Meet on a regular basis or an ad hoc basis to accomplish objectives
 - iii) Communicate with Executive on fundraising related matters
 - iv) Identify, recommend and supervise fundraising and sponsorship opportunities and activities
 - v) Account for and report results of these activities to the Executive
 - vi) Oversee all team fundraising and sponsorship activities
 - vii) Review fundraising policies and procedures
 - viii) Represent WMHA at fundraising events
 - ix) Provide an annual report to WMHA Executive summarizing all fundraising activities and expenditures
- c) The Fundraising Chair, as elected representative of the Executive, shall have final say on all activities pertaining to the Fundraising Committee.

5) Teamshare Policy

- a) All teams participating in WMHA fundraising may receive a percentage of funds raised through WMHA initiatives at the discretion of the Executive.

- b) All teams undertaking fundraising activities may be required to return a percentage of funds raised to WMHA at the discretion of the Executive.

6) Merchandise and Apparel Policy

- a) The Fundraising Chair will negotiate prices and apparel designs with a supplier in order to raise funds for WMHA.
- b) WMHA will be the sole supplier of merchandise and apparel to teams and individual members of WMHA.
- c) No team or individual shall undertake to purchase or supply merchandise or apparel without prior written approval from the WMHA Executive.

7) Player Uniforms and Dress Code (on-ice)

- a) WMHA has obtained sponsors for each of its member teams. These sponsors donate significant funds which are used to reduce costs for players and provide uniforms. Hence, all players must wear WMHA approved uniforms (jerseys and socks) while participating in all games **and** practices while representing WMHA.
- b) Team names will be assigned at the start of each season by the Executive. No WMHA member team will represent themselves with a name other than the name assigned by the Executive (ie. Team Sponsor name).
- c) Should a player forget an item, they must wear a jersey or socks as close to the team colours as possible until a replacement item is found. No player will be allowed on the ice for two (2) consecutive games without proper uniforms.
- d) No modifications, alterations, logos additions or changes are permitted to WMHA uniforms without the consent of the Executive.
- e) Team colours, jersey styles, sock styles, jersey numbering, and logos are to be approved by the Executive to ensure consistency and fairness to all teams and individuals within WMHA.
- f) Costs for replacing uniforms due to loss or damage beyond normal wear and tear are borne by the player.

