



WMHA Fundraising & Sponsorship Policy

As per Article 3f, WMHA will engage in activities to raise funds necessary to meet its objectives. Fundraising and Sponsorship is intended to offset the high cost of hockey and thus seek to encourage mass participation as per Article 3.2.

- A. WMHA will seek sponsorship and fundraising opportunities for the organization in order to facilitate attainment of an objective of the Executive.
- B. Each team (coaching staff and parents) is responsible for any and all operating costs for the playing season other than ice time and equipment that is allotted by the Executive.
- C. Prior to any fundraising taking place, the team shall complete the "WMHA Fundraising Request" form and submit it with a team budget to their division Convenor complete with full fundraising details. No fundraising is to take place until the request is approved by the WMHA Executive.
- D. Teams, groups of teams or individuals claiming to represent the Walden Minor Hockey Association without the approval of the Executive shall be automatically suspended and dealt with by the Executive.
- E. Each team participating in Fundraising activities shall submit detailed records at the season's end indicating fundraising amounts including original receipts for expenditures.
- F. Sponsorship of House League team(s) must be submitted directly to WMHA.

House League teams are permitted fundraising.

- House league teams will be allowed to raise funds to participate in tournaments and other operating costs upon approval of the Executive (step "C" above). A HL team seeking to fundraise must submit an operating budget for Executive approval, adhered to it as closely as possible and step "E" above.

Rep Teams are permitted fundraising and sponsorship.

1. Each REP team staff, once appointed by the Executive, is encouraged to look for team sponsors. Should the teams not have enough funds, then they shall ask for support from the parents.
2. All REP teams must submit operating budgets for Executive approval no later than the end of October. The approved budgets must be adhered to as closely as possible.
3. Total REP team fundraising and sponsorships should not exceed the Manager's projected costs for the season. These costs are to include team registration fees, extra ice, pictures, tournament costs, referees, timekeepers, clothing, equipment and coaching expenses. Excess funds shall be deemed to be general WMHA funds.
4. All sponsorship amounts must be declared on the team's monthly Income and Expense Report, which is due to the N.O.H.A. Convenor at the beginning of each month.

Rep Players are expected to seek a sponsorship.

- Players shall seek a sponsorship of no less than \$300. In lieu of a sponsorship, the \$300 can be paid in full by the parent (or in part, if the sponsorship is less than \$300).
- The sponsor's name shall appear on a team banner to be displayed at games and tournaments. As well, the sponsor's name and logo will appear on the team website.
- Sponsorship cheques are to be made payable to WMHA and submitted to the team manager. WMHA will emit a receipt for a maximum of \$300. It is up to the team to emit another receipt for the remainder if the sponsorship is greater than \$300.
- The team manager shall submit sponsorship cheques to the WMHA Treasurer in amounts equalling not less than \$1,500. In turn, the WMHA Treasurer will return a cheque payable to the team for the same amount complete with individual sponsor receipts.
- All sponsorship cheques shall be received by the WMHA Treasurer no later than October 31 of any year.